



## Cookies Used By Sapphire on [www.sapphire.eu.com](http://www.sapphire.eu.com)

### Category: Necessary

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Cookie Name	Provider	Type	Expiry	Purpose
AWSELB	global.siteimproveanalytics.io	HTTP	Session	Used to distribute traffic to the website on several servers in order to optimise response times.
cookieawinfo-checkbox-necessary	sapphire.eu.com	HTTP	1 Day	Determines whether the user has accepted the cookie consent box
cookieawinfo-checkbox-non-necessary	sapphire.eu.com	HTTP	1 Day	Determines whether the user has accepted the cookie consent box.

### Category: Preferences

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Cookie Name	Provider	Type	Expiry	Purpose
lang	ads.linkedin.com	HTTP	Session	Remembers the user's selected language version of a website.
lang	linkedin.com	HTTP	Session	Set by LinkedIn when a web page contains an embedded "Follow us" panel.
yt-player-bandaid-host	youtube.com	HTTP	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.



## Category: Statistics

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Cookie Name	Provider	Type	Expiry	Purpose
_dc_gtm_UA-#	sapphire.eu.com	HTTP	1 Day	Used by Google Tag Manager to control the loading of a Google Analytics script tag.
_ga	sapphire.eu.com	HTTP	2 Years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_gat	sapphire.eu.com	HTTP	1 Day	Used by Google Analytics to throttle request rate
_gid	sapphire.eu.com	HTTP	1 Day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
collect	google-analytics.com	Pixel	Session	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.
image.aspx	global.siteimproveanalytics.io	Pixel	Session	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
nmstat	sapphire.eu.com	HTTP	999 Days	This cookie contains an ID string on the current session. This contains non-personal information on what subpages the visitor enters – this information is used to optimize the visitor's experience.
siteimproveses	global.siteimproveanalytics.io	HTTP	Session	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator
yt-player-headers-readable	youtube.com	HTTP	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.



## Category: Marketing

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Cookie Name	Provider	Type	Expiry	Purpose
ads/ga-audiences	google.com	Pixel	Session	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
bcookie	linkedin.com	HTTP	2 Years	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
bscookie	linkedin.com	HTTP	2 Years	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
GPS	youtube.com	HTTP	1 Day	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
IDE	doubleclick.net	HTTP	1 Year	Used by Google DoubleClick to register an id report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user
lidc	linkedin.com	HTTP	1 Day	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
lissc	linkedin.com	HTTP	1 Year	Used by the social networking service, LinkedIn, for tracking the use of embedded services
pagead/1p-user-list/#	google.com	Pixel	Session	Unclassified
test_cookie	doubleclick.net	HTTP	1 Day	Used to check if the user's browser supports cookies.
UserMatchHistory	linkedin.com	HTTP	29 Days	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
VISITOR_INFO1_LIVE	youtube.com	HTTP	179 Days	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
YSC	youtube.com	HTTP	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.